

## OUR SERVICES

### Equity Funding

Secure capital by selling ownership shares, eliminating repayment obligations but diluting ownership.

Options include:

- Private Equity
- Venture Capital
- Pre-IPO Consultancy
- SME & Main Board Listings

### Debt Funding

Raise capital through borrowed funds, which must be repaid with interest, allowing you to finserve growth while retaining ownership.

Options include:

- Working Capital Finance  
Overdrafts and cash credit
- Unsecured Business Loans
- Mortgage Loans

*At Saras Finserve, we provide expert advisory services for loan applications and IPO listings, ensuring you choose the optimal funding strategy for your business growth.*

## GET IN TOUCH

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**Empowering your financial future with tailored solutions.**

Contact now - [www.sarasfinserve.com](http://www.sarasfinserve.com)



## OUR ACHIEVEMENTS

Saras Finserve has secured key milestones, including INR 9 Crores for Interno Fusion Ltd and INR 14 Crores for Himalayan Heli Services Pvt Ltd. These achievements highlight our commitment to exceptional financial consultancy and reinforce our reputation as a trusted leader in the financial sector.

## ABOUT US

At Saras Finserve, we specialize in tailored fundraising solutions to help your business thrive. Our expert team understands your unique needs and offers the right approach to secure funding through:

- Equity Funding
- Debt Funding

We provide transparent advisory services, fast processing, and post-funding support, ensuring your strategic financial success. With strong ties to leading banks and investors, we deliver competitive solutions that empower your business.

Let's discuss how we can help you achieve your financial goals and position your company for success.

## IPO INSIGHTS

An SME IPO (Small and Medium Enterprises Initial Public Offering) refers to the process through which small and medium-sized companies in India raise capital by selling shares to the public for the first time. This allows them to get listed on stock exchanges, specifically designed for SMEs, such as BSE SME and NSE Emerge. The platform was introduced by SEBI in 2012 to facilitate easier access to capital for smaller enterprises

### Why SME IPO



Company Details	Raise Funds	
	Total Pre-IPO	At the time of IPO
<p><b>Interno Fusion Ltd</b> (www.internofusion.com)</p>	₹11 Cr	₹30 Cr
<p><b>Himalayan Heli Services Pvt Ltd</b> (www.Himalayanheli.com)</p>	₹22 Cr	₹100 Cr

Zero interest on funding

Personal Wealth

Enhance company's credibility & visibility

No tax on equity infused in company

Enhance market perception leads to higher sales

No loss of control in existing management

Lower debt burden leading to lower financial cost

To fund new projects/ undertake expansion, marketing expenditure